

# MONTANA 2026 News ANGUS

The Essential Guide to  
Montana's Angus Business

Reach 5,400 registered Angus  
breeders, commercial cattlemen  
and affiliated industry partners!

The Montana Angus Association is one of the premier state breed organizations and this directory is a showcase opportunity for all members.

Thank you for your interest in the *Montana Angus News* magazine! The publication is distributed to over 5,400 producers throughout the United States! This circulation is comprised of registered seedstock producers, commercial cattlemen and affiliated industry. In addition to the mailed circulation, additional copies are distributed year-round at shows, sales, industry conventions, and functions.

Published continuously since the 1960s, it has been Montana's trusted source for Angus information and news since its inception.

Printed on high-quality gloss text stock, this publication offers a very cost-effective means of advertising and promoting your individual program. Whether you market through an organized production sale, private treaty or have an industry related business, this publication is a very cost-effective means of advertising and promoting your program or product. Take advantage of this spotlight on Montana's Angus industry.



Call today to reserve your  
advertising space! Priority  
Pages Available!

*\*Must be a current member of the Montana Angus Association in good standing to advertise\**

## MONTANA ANGUS NEWS ADVERTISING RATES & DEADLINES – EFFECTIVE MAY 1, 2026

<b>Ad Deadlines:</b>	<b>Ad Size</b>	<b>Full Color Rate</b>	<b>Ad Dimensions (w x h)</b>	<b>Publication Specs</b>
<b>Directory 2026-2027:</b> July 1, 2026	Full Page	\$795	8.5" x 11" *see specs. for details	Trim Size 8.5" x 11" Bleed 8.75" x 11.25" Live Area 7.5" x 10"
<b>Sept/Oct 2026:</b> August 26, 2026	2/3 Page	\$690	7.5" x 6.25"	Four Color Process (CMYK) PDF format (press quality) CMYK, all fonts embedded
<b>Nov/Dec 2026:</b> October 7, 2026	1/2 Page Vert	\$595	4.9167" x 7.25"	*Must be a member to advertise
<b>January/February 2027:</b> January 7, 2027	1/2 Page Horiz	\$565	7.5" x 4.75"	
<b>March/April 2027:</b> February 8, 2027	1/3 Page	\$375	7.5" x 3.125" or 2.34" x 10"	
	1/4 Page	\$315	3.625" x 4.5"	
	Business Card (B&W)	\$95	4.75" x 2"	

**TO RESERVE YOUR SPACE, CONTACT:**

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